

Organiser



Indian Machine Tool  
Manufacturers' Association

# IMTEX *Connect* 2021

21-27 January 2021

Manufacturing Technology and Machine Tool Show  
on the Digital Platform



## Renewed Connections with the IMTEX Audience

Moving with the market's changing dynamics and responding to the need to connect + collaborate in today's manufacturing industry, IMTMA launches the first ever "IMTEX Connect" under the aegis of the IMTEX show from 21-27 January 2021.

IMTEX Connect is a first of its kind of event organised on the digital platform ensuring you connect + collaborate with your target audience, sustain critical business engagement and open up new opportunities in a virtual environment with the ease of participation across geographies.

Since the first IMTEX in 1969, it has grown to become one of the most sought after manufacturing technology show in the world attracting leading machine tool builders and manufacturing technology solution providers with 100,000+ people in attendance. We are certain that the manufacturing ecosystem will benefit from this initiative and we welcome you to be part of **IMTEX Connect**.

## Exhibiting at IMTEX Connect

- Network + Connect + Collaborate with potential buyers across geographies
- Reach your manufacturing technology customers and prospects to share products, processes and technology in a way that is accessible anywhere, anytime
- Enhance your presence, engage proven media, and drive buyers to you
- Maximize and simplify your marketing investment
- Get reports, analytics and event data to help measure event ROI
- Safe & Secure
  - Password protected access to Attendees
  - End to End Data encryptions for Data Security
  - Visitor access only through online registration

## Navigating through the Virtual Environment

The Platform will help to get access to various featured zones such as:



Lobby



Library



Exhibit Hall



User Profile



Conference



Help Desk



Meeting Scheduler



Feedback Surveys



Networking Lounge

## Exhibitor Profile

### IMTEX

- Turning Machines
- Drilling Machines & Boring Machines
- Milling Machines
- Gear Cutting & Finishing Machines
- Screwing & Tapping Machines
- Planing, Shaping, Slotting & Broaching Machines
- Sawing and Cutting-off Machines
- Grinding Machines, Tool Grinding Machines
- Special Purpose Grinding Machine
- Honing, Lapping, Polishing & Deburring Machines
- Special Production Machines & Unit Heads
- Electro Erosion Machines
- Machines for Unconventional & other operations
- CNC Multi Function Machines
- Machining Centres
- Hardening and Heating Machines
- Assembling Systems & Industrial Robots
- Flexible Manufacturing Systems

### Tooltech

- Tools for Metalworking Machine Tools including Press Tools and Dies Attachments, Accessories and Fixtures for Machine Tools
- Measuring Machines and Instruments
- Sensors and Diagnostics
- Portable Electric or Pneumatic Tools
- CAD/CAM - Hardware and Software
- Testing and Balancing Machines
- Hydraulic, Pneumatic Systems and Equipment for Machine Tools
- Lubricating Oils and Cutting Fluids for Machine Tools

### Digital Manufacturing

- Industry 4.0
- Additive Manufacturing

## Attendees Profile



Aerospace



Construction



Electrical & Electronics



FMCG



Healthcare



Medical Equipment



Parts Manufacturing



Tele-communication



Ship Building



Automotive



Defence



Energy



Food & Beverage



Marine



Metal Components



Research & Development



Textiles



Plastic Manufacturing Industries

### Promotion Plan



Targeted email campaigns to our database of over 250,000 contacts



Benefit from our high engagement rate on our Social Media handles



Extensive promotion through trade magazines



Helping you reach your target audience through telecalling



Connect and collaborate through our high traffic website

## Participation Options

Package Benefits	Classic	Silver	Gold	Platinum
Reception Desk / Drop Card	●	●	●	●
Video Wall	●	●	●	●
Upload Product Brochures	●	●	●	●
Exhibit Display Banner	● 2 nos.	● 4 nos.	● 5 nos.	● 5 nos.
SMS / Chat box / Videos & email	●	●	●	●
Visitor Analytics / Instant alerts of visitors trying to do video call, cards drop	●	●	●	●
Booth Representatives	● 2 nos.	● 4 nos.	● 6 nos.	● 8 nos.
Social Media Links	●	●	●	●
Logo in Lobby (on first-come-first-serve)			●	●
Logo in Virtual Expo website			●	●
Meeting Scheduler			●	●
Logo on Visitor Registration Page			●	●
e-Invite logo presence			●	●
Hoarding above the booths				● 2 nos.
Logo Presence in Social Media Promotions				●

Participation Tariff				
IMTMA Member Companies	Rs. 30,000	Rs. 45,000	Rs. 60,000	Rs. 80,000
IMTMA Member Companies (IMTMA members registered under Category IV)	Rs. 20,000			
Other Indian Cos.	Rs. 40,000	Rs. 55,000	Rs. 75,000	Rs. 1,00,000
Foreign Companies	USD 700	USD 950	USD 1,300	USD 1,700

Note: \* GST 18% extra

\* Organiser reserves the right to alter the participation options at any given time

\* Participation will be confirmed only after receipt of 100% payment and cannot be changed / cancelled at any point

\* Invoice will be raised as per the application name, address and GST No., after completion of the Digital Show

## Exhibition Application & Procedure

**Step 01** To apply for IMTEX Connect from 21 - 27 January 2021, please click the link to download the application form

[Application Form](#)

**Step 02** Fill in all the information in the application form with Company stamp and Signature

**Step 03** Email the application form to [info@imtex.in](mailto:info@imtex.in)

**Step 04** You will receive an E-mail confirmation for your application along with Proforma Invoice

**Step 05** User Name and Password for IMTEX Connect 2021 will be shared through email 15 days before the live show for digital booth setup

## Brands of IMTMA

### Trade Fairs



### Initiatives Related to Trade Fairs



### Mega Events



### Training Institutes



### Association Initiatives



### Infrastructure



### Publication



IMTMA is the apex body and single point of contact for machine tool industry in India. IMTMA plays a crucial role in the growth and development of metalworking industry in the country.

IMTMA's initiatives range from policy advocacy, export promotion, trade fairs, mega events, training, seminars, technology missions, publications, etc.

IMTMA formed in 1946 has a membership of over 450 members and represents 90% of the organised machine tool and allied equipment manufacturers in the country.

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